

For Immediate Release

Lanson Place Announces its First Entry into Manila

Signing of Management Contract with SM Hotels and Conventions Corp. (SMHCC)

July 2019, Hong Kong - SM Hotels and Conventions Corp (SMHCC) and Lanson Place Hospitality Management Limited (LPHM) signed a management agreement heralding the introduction of the Lanson Place brand in the Philippines.

The first Lanson Place in the Philippines will be located at the heart of SM Mall of Asia providing guests with direct access to extensive retail, F&B and entertainment facilities. The property which will feature a 250-room hotel and a 150-room serviced suites will also be within close proximity to the flagship SMX Convention Center Manila as well as the iconic eCom office buildings, making it ideal for business travelers and MICE delegates.

“We are delighted to be able to introduce Lanson Place’s contemporary lifestyle into The Philippines. This is an important milestone for our Group, as we establish our first foothold in the Philippines. Lanson Place Hotel and Serviced Suites will serve as an ideal setting for guests looking for quality accommodation and attentive service, whether for a short or long-term stay. We are very excited to be collaborating with SMHCC on this project and we can’t wait to receive our first guests,” says Lanson Place Hospitality Management CEO Michael Hobson.

“Lanson Place Hotel and Serviced Suites Mall of Asia will be an outstanding addition to the SM Hotels and Conventions Corp (SMHCC) portfolio. Its anticipated opening of the property underscores the expanding footprint of SMHCC and will be an added boost in the booming Philippine hospitality industry,” adds SMHCC President Elizabeth Sy.

Within 15 minutes away from the capital’s two international airports, Lanson Place Hotel and Serviced Suites Mall of Asia is strategically located near the city’s main commercial and entertainment districts as well as tourist attractions such as museums and historical landmarks. The hotel rooms as well as the well-appointed serviced apartments are designed in sleek, contemporary style. Facilities include an all-day dining restaurant, a fitness center and a rooftop swimming pool offering a full view of the picturesque Manila Bay.

It is also poised to be a choice venue for meetings and social events. Its ballroom can accommodate a maximum of 800 guests which makes it ideal for mid-sized events. An al fresco facility on the podium caters to relaxing intimate events.

Lanson Place Hotel and Serviced Suites Mall of Asia is slated to open in 2022.

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Photo caption (L to R): Lanson Place Hospitality Management Limited CEO Michael Hobson, Wing Tai Properties Limited Director for Corporate Development Karen Li, SM Hotels and Conventions Corp President Elizabeth Sy and SM Prime Holdings Inc Executive Committee Chairman Hans Sy.



Lanson Place and SMHCC had the ground-breaking ceremony in Manila on 3 July 2019

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ABOUT LANSON PLACE HOSPITALITY MANAGEMENT LIMITED:

Lanson Place is a wholly-owned subsidiary of Wing Tai Properties Limited (Wing Tai), a publicly listed company in Hong Kong (SEHK stock code:369), currently manages twelve properties (in which two, Wing Tai has equity) comprising luxury hotels and serviced apartments in Shanghai, Chengdu, Kuala Lumpur, Singapore and Hong Kong. The Group will be operating a new luxurious serviced apartment in Melbourne which is targeted to open in late 2021.

Lanson Place properties are typically located in close proximity to the central business districts in which they operate as well as nearby shopping and entertainment precincts. The Group strives to offer highly attentive and personalised service with the convenience of a luxury hotel and the comfort and privacy of home.

The Group will continue to grow the Lanson Place brand as it explores investment and management opportunities mainly in gateway cities in the Asia-Pacific region.

ABOUT SM HOTELS AND CONVENTIONS CORP (SMHCC):

SM Hotels and Conventions Corp. (SMHCC) was established in April 2008 with the primary purpose of developing and managing the hotel and convention properties of the SM Group. SMHCC is guided by its mission to be the leading hotel and convention company in the Philippines and its vision to build and operate hotels and convention centers that take pride in Filipino warmth and hospitality.

Today, the SMHCC portfolio is comprised of seven (7) hotel properties with a combined inventory of 1,722 rooms and over 38,000 sqm. of leasable convention space. The list of properties under SMHCC includes Taal Vista Hotel, Pico Sands Hotel, Conrad Manila, Radisson Blu Cebu, Park Inn by Radisson Davao, Park Inn by Radisson Clark, Park Inn by Radisson Iloilo and the SMX Convention Centers.



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