

Immediate Release

## Appointment of Laurent Boisdron as Vice President & General Manager of Lanson Place Mall of Asia, Manila, The Philippines



28 July 2022, Hong Kong - Lanson Place Personal Hotels and Residences (Lanson Place) is pleased to announce the appointment of Laurent Boisdron as Vice President & General Manager of Lanson Place Mall of Asia, Manila, The Philippines.

Laurent has over 29 years of hotel management experience in the USA, Philippines, France, Spain, Belgium and United Arab Emirates. Before joining Lanson Place, Laurent spearheaded the pre-opening and opening teams of Sable Navy Pier, Curio Collection by Hilton as the General Manager in Chicago, Illinois. Prior to that, he was General Manager of SM Hotels and Conventions Corp. (SMHCC)'s luxury property, Conrad Manila from 2018 to 2020.

Laurent's work has been highly recognized throughout the years, as validated by his numerous awards: 2021 Hotel Management's GMs To Watch (USA), 2019 CMO Asia Award for one of the Best General Managers in the Philippines, 2017 Asia Pacific Hotel of the Year Award (Radisson Blu Cebu), and the 2015 President's Award for outstanding quality for Radisson North America, among others.



## LANSON PLACE

PERSONAL HOTELS & RESIDENCES

Commenting on this appointment, Michael Hobson, Chief Executive Officer of Lanson Place said “We are thrilled to bring Laurent on board with his extensive hotel management experience in both The Philippines and around the world as Lanson Place makes its first foray in the country. Under his strong leadership, Laurent will assemble and lead the team to position this magnificent 390 key property in one of Manila’s most exciting business and entertainment hubs, and introduce the Lanson Place brand to the community.”

Scheduled to open in 2023, Lanson Place Mall of Asia, the first Lanson Place property in The Philippines located in the heart of SM Mall of Asia, will feature a 247-room hotel and 143-room serviced suites, providing guests with direct access to extensive retail, food and beverage and entertainment facilities. Lanson Place Mall of Asia is in close proximity to the flagship SMX Convention Center Manila as well as the iconic eCom office buildings, making it ideal not only for leisure guests but for business travellers and MICE delegates as well.

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## **About Lanson Place Hospitality Management Limited**

Lanson Place is a wholly owned subsidiary of Wing Tai Properties Limited (Wing Tai), a publicly listed company in Hong Kong (HKEx stock code: 369). Wing Tai currently manages 7 properties (in which Wing Tai has equity in two) under the Lanson Place brand, comprising luxury Personal Hotels and Residences in Hong Kong, Shanghai, Kuala Lumpur and Singapore, as well as two upcoming properties in Manila and Melbourne (to be opened in 2023).

Lanson Place provides comfortable, personal sanctuaries for extended stay guests at central locations in major global cities. Infused by a family-like service tradition, Lanson Place creates warm and sheltered places with a club-like feel where communities form and bond. Guests can enjoy a home-away-from-home experience.

The Group aims to grow the Lanson Place brand across the Asia-Pacific region and continues to explore both investment and management opportunities in major gateway cities.

## **For further information, please contact Lanson Place Hospitality Management Limited:**

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