

Lanson Place Inaugurates Value-Added Hospitality Service in China High-End Residential Development

Crafting 5-Star Hotel Guest Experience into Your Own Home

24 October 2014, Hong Kong – Lanson Place Hospitality Management Limited (Lanson Place), a leading hotel and serviced apartment operator, is renowned for its unmatched hallmark of meticulous guest services. Riding on its expertise, Lanson Place introduced the **Lanson Place Lifestyle Services**. In 2014, this new service will be offered in Hong Kong and Shanghai. The service will expand into more gateway cities, devising attentive and caring guest services, which one can only expect at luxury boutique hotels, for discerning residents.

Since its establishment in 1995, Lanson Place has endeavored to refine the subtleties between the service standards of a premier hotel and the comfort of an outstanding private home. Its achievements are well-recognized by the industry, property owners and developers. Starting from early 2014, Lanson Place has carefully selected top-notch residential developers and equipped their residential projects with exquisite guest services. With every detailed need being taken care of, residents can just sit back and enjoy the sublimely luxurious lifestyle that is among the very best in the world. This proposition does not only bring infinite delight to distinguished residents, but also further enhances the value of the entire residential component for developers.

At residences comprising **Lanson Place Lifestyle Services**, residents can envisage a wide range of services. Attentive staffs are there to be the residents' personal butlers (serve to arrange house cleaning, laundry and ironing service, appliance repair and maintenance, etc.), concierge (serve to arrange incoming mails and parcels, travel bookings, local cultural orientation tours, restaurant recommendations, vehicle reservation service, etc.), and personal assistants (serve to arrange subscription to newspapers and magazines, itinerary planning, event organizing, etc.).

“We hope to bridge our eminent guest services to diverse fields,” said Mr. Marc Hediger, Chief Executive Officer of Lanson Place, “a comprehensive set of facilities and amenities with the complement of sumptuous decoration would make a fine home. However, a truly exceptional home would require a crucial element – people. Based on our wealth of experience with discerning guests, **Lanson Place Lifestyle Services** is derived to embody our motto of uncompromising level of personalized services.”

Lanson Place Lifestyle Services is now offered in three deluxe residences, including Warren (Causeway Bay, Hong Kong), Pierre (Mid-Levels, Hong Kong) and Upper Riverside (Lujiazui, Shanghai). The service will continue to commence in other specially selected residential projects and drive impeccable guest experience for residents.



Upper Riverside, Shanghai - A Lanson Place Lifestyle Services Residence



The Pierre, Hong Kong – A Lanson Place Lifestyle Services Residence

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About Lanson Place Hospitality Management Limited

Lanson Place is a wholly owned subsidiary of Wing Tai Properties Limited, a publicly listed company in Hong Kong (HKEx stock code:369), currently manages nine properties under the Lanson Place brand, comprising high-end serviced apartments and a boutique hotel in Hong Kong, Beijing, Shanghai, Kuala Lumpur and Singapore. A new property, Aroma Garden Serviced Suites by Lanson Place in Shanghai, is scheduled to open at the end of 2014.

Lanson Place properties are generally located in close proximity to the central business district as well as shopping and entertainment precincts. Lanson Place aims to offer attentive and personalized service with the convenience of a luxury hotel and the comfort and privacy of home.

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In 2014, the Group introduced the Lanson Place Lifestyle Services to three luxury residential projects in Hong Kong and Shanghai.

The Group will continue to grow the "Lanson Place" brand as a pan-Asian brand and will continue to explore investment and management opportunities mainly in gateway cities in the Asia-Pacific region.

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